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**Information campaigns in online social networks:
typology and classification**

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***Research Methodology.*** *The studies presented in the article have been carried out using a number of general scientific methods, among which: analysis, generalization, modelling, forecasting, comparison. In addition, practical tools have been used in the work, in particular: the analytical-typological method; comparative method; structural and problem-thematic; theoretical method.*

*In the framework of the analysis of the acts of management of information processes (campaigns and actions) in modern information wars, we have used methods of analysis, synthesis and comparison, as well as historiographical. Studying the situation regarding the modern development of information management tools in modern information wars, general scientific methods have been used: analysis, generalization, comparison. In practical terms, analytical-typological, comparative, structural and problem-thematic, theoretical methods have been used. In order to clarify the possibilities and prospects of using information and communication processes management tools in modern in­formation online network wars, general-scientific methods of analysis, modelling, fo­re­casting have been used, as well as structural and problem-thematic ones used at the applied level.*

***Results.*** *The developments presented in the article reflect the issues of establishing an information management system in the framework of modern information wars, in particular in the context of social online networks. Within the disturbed topics, online tools and practical examples of management of basic algorithms (action and campaign) of information processes have been presented. Methodical and methodological aspects have been presented on the materials of the Russian-Ukrainian information confrontation.*

***Novelty.*** *Studying the specifics of the current situation and the course of events within the framework of the Russian-Ukrainian information conflict, the latest ma­na­gerial approaches based on the principles of standardization and universalization of information processes in social online networks have been suggested.*

***Practical Significance.*** *The results of scientific and applied research and general pro­posals presented in the article are of key importance for improving the methodology and methods of planning and implementing information processes within the framework of information and psychological conflicts in the online network environment. The in­novative approaches and improvements in the management of information and com­mu­nication processes should become an important part of the information security system of Ukraine in the context of protection against foreign influences.*