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 **RADIO BROADCASTING AS A FACTOR OF INCULTURATION
OF UKRAINIAN POPULATION IN POLAND**

**T. S. Hyrina**

*Classical Private University,*

*70B, Zhukovskiy St., Zaporizhzhia, 69002, Ukraine*

*hirinatetyana@gmail.com*

***Research Methodology*** *of radio broadcasting as a factor for the inculturation of Ukrainians outside of its own country involves the use of historiographical method, monitoring to determine the political and pragmatic component of this type of radio programs, the method of typological analysis and systematization for structuring the results of the study.*

***Results****. The role of the Ukrainian-language broadcasting segment in the process of inculturation of Ukrainians in Poland has been determined. It has been established that specialized radio projects for listeners, united by nationality and history with one country, realities and prospects of life, but already with another state, help Ukrainians to preserve their own national identity.*

***Novelty*** *of the study is to consider the place of modern Ukrainian-language radio content on the air of Polish radio stations as a core for supporting the national identification characteristics of migrants in a multi-ethnic and poly-linguistic environment.*

***Practical Significance****. The conducted scientific research will become a prerequisite for further development of issues of the formation of the information image of Ukraine in the states with powerful territorial organizations of Ukrainians.*