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**INNOVATIVE METHODS OF TRAINING FOR PUBLISHERS, EDITORS**

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***Research methodology.*** *The research used the analysis method of the author experience in teaching professional disciplines for future publishers and editors. The effective forms of training professional disciplines are based on the analysis of innovative educational technologies and pedagogical techniques in the educational process, in students surveys.*

***Results.*** *The experience gives the reason to believe that combination of context and problem-based learning is very effective in training for future publishers and editors. Students plunge into professional context as much as possible. Also, is has to be a simultaneous combination of educational, scientific and practical components with a combination of academic training, educational-professional and quasi-professional activities. The problematization of learning encourages students (and teacher as well) to self-search solutions, modeling work situations, creative action, equality in education. In this context it is important to talk about the training of teachers. In introducing innovative elements, special attention should be focused on international experience and its adaptation.*

*Suggestion for further researches are intensification factors of training, a combination of different methods of training professional publishers and editors, teaching methods, monitoring the efficiency of the perception for some training methods and studying employer’s request. It is necessary to establish and develop national mobility of students, team-work projects of students from different universities. The cohesion of faculty chairs, employers and students can be potentially very productive.*

***Novelty.*** *For the first time it describes the author’s experience of teaching professional disciplines for students of specialization «Publishing and Editing», which features innovative educational technology and teaching techniques. Student orientation on international experience expands the range of knowledge and skills, helps students organize and analyze large amounts of information and prepare reports, summaries, apply the latest technology in digital book production.*

***Practical significance.*** *Teachers in specialization «Publishing and Editing» could use the experience of innovative approaches in professional disciplines.*