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**PUBLICATIONS OF STEPAN SMAL-STOTSKIY AND RECEPTION OF HIS ACTIVITIES ON THE PAGES OF THE MAGAZINE «SVOBODA»**

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***Research methodology.*** *It is important to clearly outline the key methods. We have used the methodological research basis, in particular, scientific principles of historical research, objectivity, comprehensiveness and authenticity and determined the effectiveness of using concrete historical, historical and comparative methods.*

***Results.*** *We have considered and analysed aspects of the interaction of the newspaper «Svoboda» and Stepan Smal-Stockiy as an author, a reader and an outstanding leader. We have made the identification of publications by S. Smal-Stotskіy and the research on it. In this context, we identify the object (journalistic achievements in different aspects of S. Smal-Stotskiy) and the purpose (features of the journalistic activity and its impact on the development of Ukrainian literature, linguistics, consistency and objectivity of its journalism in displaying the cultural life of the Ukrainian people) of the study, which will identify key segments thorough the study. We have found out the place and the role of S. Smal-Stotskiy in Ukrainian press in the late XIX –– early XX century.*

***Novelty.*** *We have analysed the research on the theory and history of publishing in Ukraine by works of S. Smal-Stotskiy. We have made a comprehensive analysis of this issue, because only certain information can be obtained from materials of the researchers of his activities. We have analysed and studied the genesis, the main factors of cooperation of S. Smal-Stotskiy with «Svoboda». We have implemented a complete study of the structure, content and genre specific of publications.*

***Practical significance.*** *Notably, S. Smal-Stockiy communicated with Diaspora editions. He considered them an important factor in the formation of a sustainable and correct opinion in the society. Most of his publications are related to socio-political topics; also, many publications are devoted to the popularization of prominent Ukrainian figures. The effectiveness of such a major factor in Ukrainian journalism, as the newspaper «Svoboda», makes it possible to «keep in touch» with the main creators of national ideas, shaping Ukrainian consciousness in the United States. Certainly one of these mentors is S. Smal-Stockiy, who appeared in the newspapers as a versatile author, as a character of publications and generally as a staunch Ukrainian patriot.*